

Technical SEO Audit Checklist

A SIMPLE, STEP-BY-STEP FRAMEWORK TO DIAGNOSE AND IMPROVE YOUR WEBSITE'S TECHNICAL HEALTH.



Step	Task	
Crawl Site	Run crawl with Screaming Frog or Sitebulb	<input type="checkbox"/>
Crawl Site	Identify and fix broken links	<input type="checkbox"/>
Crawl Site	Review duplicate and orphaned pages	<input type="checkbox"/>
Indexation	Review Google Search Console coverage	<input type="checkbox"/>
Indexation	Update and submit XML sitemap	<input type="checkbox"/>
Speed	Test Core Web Vitals	<input type="checkbox"/>
Speed	Optimise images and scripts	<input type="checkbox"/>
Mobile	Run Mobile-Friendly Test	<input type="checkbox"/>
Mobile	Fix viewport and tap target issues	<input type="checkbox"/>
On-Site	Review titles, metas, structured data	<input type="checkbox"/>
On-Site	Check canonical tags and robots.txt	<input type="checkbox"/>
Security	Ensure HTTPS is active	<input type="checkbox"/>
Accessibility	Add alt text, check ARIA roles	<input type="checkbox"/>
Architecture	Check internal links and depth	<input type="checkbox"/>

Want expert eyes on your site?

Book a consultation with Rather Inventive and let us run a comprehensive technical SEO audit for you.

