Technical SEO Checklist

A simple, step-by-step framework to diagnose and improve your website's technical health.

Step	Task	☑
Crawl Site	Run crawl with Screaming Frog or Sitebulb	☐
Crawl Site	Identify and fix broken links	☐
Crawl Site	Review duplicate and orphaned pages	☐
Indexation	Review Google Search Console coverage	☐
Indexation	Update and submit XML sitemap	☐
Speed	Test Core Web Vitals	☐
Speed	Optimise images and scripts	☐
Mobile	Run Mobile-Friendly Test	☐
Mobile	Fix viewport and tap target issues	☐
On-Site	Review titles, metas, structured data	☐
On-Site	Check canonical tags and robots.txt	☐
Security	Ensure HTTPS is active	☐
Accessibility	Add ALT text, check ARIA roles	☐
Architecture	Check internal links and depth	☐

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